

IAWM Board Meeting Minutes

Meeting called to order on Monday, December 1, 2014, at 4:27 PM
With quorum via Skype:

Susan Borwick, President
Reeves Schulstad, Co-chair for Alderman Award
Jennifer Kelly, Membership chair
Carrie Page, Annual Concert chair
Stefania deKennessey, Treasurer (by phone)
Pam Marshall, SNM chair

First Order of Business: Approve minutes from 2013 Board Meeting

Carrie moves to approve

Jennifer seconds

Passed unanimously by quorum. Approved and submitted with thanks to Cynthia

Membership, Jennifer Kelly

- Membership does not bump at the first of the year, rather at calls for scores.
- Should there be a journal with specific focus on membership? The *whys* of membership to encourage renewals in the fall journal.
- Would it be worth having a co-authored article on different aspects of membership. Too hokey?
- Reeves (new member) wrote about why she joined, didn't think it was hokey.
- The good of IAWM as a solvent alliance is knowing what monies we have to work with and having that money banked before spending it.
- Stefania said monthly reminders are too work intensive (Financial report is for entire year 2013)
- Idea proposed again that we move to a rolling deadline, if we can automate the membership rolls. Advantages include trueness of membership rolls to reflect actual renewal bumps.
- Access to renewal online and access to the membership database is currently problematic.
- Credit card use: Open a stripe access? Form? Needs to be completed by Stefania and Susan.
- Carrie reintroduced automated membership option as a way to create
- Motion from Carrie and Jennifer: Move to rolling deadline IF membership rolls and renewal can be automated. Cost \$540/year or \$50/mo – Stefania says the cost is worth it.
- Susan agreed that the action was warranted.
- There are some materials that are still under Anthony's control, rather than under IAWM Webmaster control
- Subsidized membership: Installments, reduced or student rate, token-in-kind

ACTION ITEMS:

- Stefania/Stefanie: Finish credit card renewability process and discuss how to disconnect with Anthony.*
- Carrie: Contact WildApricot to get greater information for process. Contact Stefanie to streamline process. Email proposal to Susan for distribution*
- Jennifer: 2015 renewal notices via postcard and email*

Elections/Nominations

- Hsiao-Lan Wang is asking to be released from Elections/Nominations Chair (August 23).
- Jennifer Kelly would like to continue as Membership Chair through the end of her term in 2015, and training a successor in the latter half of 2015 (beginning with application of addresses for Journal).
- Stefania deKennessey would also like to step down as treasurer as soon as possible

- We need to have an election!
- To be re-elected: Carrie Page, Pamela Marshall (retroactive to last year)
- To be nominated and elected: Jessica Rudman

ACTION ITEM: Susan will send out nominations for elections for this year.

Pauline Alderman Award, Reeves Shulstad

Award well underway. Deadline for next call is February 1, 2015.

ACTION ITEM: Reeves and Elizabeth to craft an expanded category to include websites, blogs, online resources by women researchers. Draft for 2017 deadline wording by next Board meeting.

Public Relations

Need a replacement to train for Stefanie

Website: Recommend attachment to Website report: problems finding out about other members. Reading the database is very difficult for Membership chair.

ACTION ITEM: Carrie's WildApricot consult with Stefanie: Is there a different language coding issue? How can we separate ourselves from Anthony, and can Stefanie be trained? Use Pam as consultant as well.

Social Sites, Sabrina Pena Young. Report accepted.

Advocacy, Ursula Rempel.

Can we get an article about advocacy?

Looking ahead to 2020: 25 year anniversary Development Campaign

Move to adjourn from Reeves at 6:15 PM.
Meeting resumed at Tuesday, December 2, at 1:00 PM.

Present: Reeves Schulstad, Pamela Marshall, Stefania DeKenessey, Susan Borwick, Carrie Page

Awards, Pamela Marshall

Identified some candidates on the winners list that might be asked to run for the Board.

Fine-tuning of guidelines reduced number of entries for PatsyLu prize.

There is no choral music prize.

Oliveros genre specification actually increased participation in that prize.

Discussed redefining/repurpose a prize category to eliminate overlap of student prize and young composer prize and create a choral category.

Need more funding outside of our operating budget

Reeves offered that we might stagger prizes.

Our prize moneys have not risen in a long time, my prevent some from applying to awards.

Take off Zwilich for 2015, unless fundraising could happen to preserve prize as is.

Keep SNM timing where it is for now.

More follow-up with the winners, specifically with the Anderson Prize winners, is needed to ensure completion.

Carrie moves to establish standing committee for the SNM processing and follow-up. Jennifer seconds. Motion carried.

Canary Burton compiled SNM winners CD, but expense was borne by her.

Pam moved that SNM winners who submitted to CD also agreed to inclusion on 2015 Congress, provided that permissions seem to allow it. Motion carried.

SNM winner pieces to be made available online and/or via CD for 2015 call, with permission from winners.

Sidenote: PARMA Music Festival in New Hampshire would like for IAWM to participate somehow.

ACTION ITEMS:

-Pam to forward a list of potential Board candidates from winners list.

-Susan to call Pauline Oliveros and perhaps solicit endowment for the prize in her name.

-Pam to craft a follow-up letter to get better results from Anderson Prize before check is cut, especially to report to donors about completion of award.

-Pam to create a standing committee for receiving entries, promotion of SNM, and donor contact work.

-2015 Call for SNM to not include Zwilich, so committee can explore other options.

Annual Concert, Carrie Page

-Is Board willing to have annual concert be part of SECL Conference at Converse College in February? Reeves moves to approve going ahead with the plan. Jennifer seconds. Ayes all around.

-One aspect of the concert is that the content varies, depending on performers, forces, and facilities.

-“How to present a concert,” “Programming,” and “Be an advocate for women in music,” webinars.

Probably could be coordinated with academic institutions. Ask festival coordinators to add it to their list, maybe choral.

ACTION ITEM:

-Carrie to begin soliciting performers, location for 2016. Choral performing groups preferred.

-Carrie to apply for Copland grant for performing groups to help fund Annual Concert.

-Susan to solicit presenters for webinars. Consult with Stefanie A. and Sabrina P. Y.

Journal/Communications, review of report by Eve Meyer

Fascinating stuff on how international membership is growing, and the effect on Journal content.

ACTION ITEM: Stefanie to post Eve’s synopsis about the Journal to the website.

Congress Report, Susan Borwick

\$5000+ in grants given. None over \$300. One denial to the person who applied for travel funds and lodging. One question from an accepted presentation about what the video is for (still not understanding idea of online presentation). See report for more details on submissions and acceptances.

ACTION ITEM: Susan to keep on truckin’ toward the online Congress 13-19 April 2015.

Financial Report, Stefania DeKenessey

Printing costs and quantity of Journal causing cost of Journal publication to go up.

Need more ads in Journal to help offset costs.

Jennifer proposes membership challenge for getting more ads.

Aaron Copland grant needs to be written. We have already missed nonprofit deadline (October 31). We can, however, apply for money for next annual concert through performing groups grant.

Susan asked that \$5000 be sent to Wake Forest University to pay back grants given to performers. Motion by Pam to grant WFU \$5000 to be taken from savings to pay for Congress grants. Seconded by Jennifer. Motion carried.

ACTION ITEM

Jennifer to approach members who owe us to contribute by writing grants, soliciting ads for Journal, work on coding for website, etc.

Susan adjourned meeting at 3:20 PM.

Minutes submitted by
Carrie Page, acting Board Secretary