

2013 Annual Board Meeting October 12, 2013 Conrad Hotel, New York, NY

IAWM Board members attending:

President Susan Borwick (16) Theorist, Musicologist, Composer Wake Forest University (Winston-Salem, NC)

Secretary Cynthia Green Libby (13) Professor of Oboe and World Music Missouri State University (Springfield, MO)

Membership Jennifer Kelly (13) Associate Professor and Director of Choral Activities Lafayette College (Lafayette, PA)

Stephanie Acevedo (13) Theorist, Composer PhD Candidate, Yale University

Pamela Marshall (13) Composer, Improvisation Teacher Lexington, MA

Carrie Leigh Page (14) Composer Tempe, AZ

Attendees via Skype:

Hsiao-Lan Wang, Past President (13) Composer, Conductor, Music Technologist Houston, TX

Maureen Reyes Lavastida (15) Composer Cuba

1. Call to order.

Susan Borwick called the meeting to order at 10:30 am

2. Introductions

3. Approval of Minutes from 10-26-12

4. Committee Reports:

a. Advocacy Report submitted by Ursula Rempel

Ursula reports that November 2013 will mark the ninth anniversary of our weekly Radio Requests. The Board thanks Linda Rimel (Advocacy Committee member), who recruits potential "friendly" broadcasters, responds to various requests from composers, and corresponds with radio broadcast personnel across the U.S., Australia, Canada, the Netherlands, Sweden, South Africa, and Indonesia. Linda also posts weekly radio requests, broadcast updates, and keeps us current on upcoming radio performances and events.

ACTION ITEM Carrie suggested that performers as well as composers be reminded via the website to give their new commercial CDs to Linda Rimel.

ACTION ITEM Susan suggested that members add our local FM stations to the list.

ACTION ITEM Pam and Carrie suggested that we begin to stream our own music on our website, as well as lectures or interviews to encourage the musicologists -- for example, five choices per month.

b. Awards

Search for New Music 2013

Report by Pamela Marshall, Search for New Music coordinator since 2011. Susan commended Pam for providing a project timeline (December-June) as a guideline for future use. Board decided the deadline should be changed to May so it doesn't conflict with the Annual Concert.

ACTION ITEM: Pam will check with the current judges, who agreed to a different judging schedule originally.

ACTION ITEM: Pam will change the announcement of winners to August 15, and will investigate changing to the Easy Chair tracking system.

ACTION ITEM: Susan suggested we post a "Fact Page" for submissions, including a statement that submissions must be from paid up 2014 members (Calendar Year: January-December).

ACTION ITEM: Stephania de Kennesey, Treasurer will inquire about changing PayPal account name. Susan Lackman's name should be replaced by the title, Treasurer or The International Alliance for Women in Music celebrates and fosters the achievements of women in music.

President, for legal protection.

2014 Annual Concert

Report presented by Carrie Page. Board discussed the Annual Concert Timeline, and decided to keep the February1st submission date, for a fully electronic Annual Concert in 2014. It will be a 2-channel electronic like 2010: live, but totally online. Composers would then be able to travel to a closer venue. The finalists, notified by March 1st (7-10 entries plus honorable mention) will suggest their chosen venues by March 15. The concerts will take place from May through September 2014, and do not have to be simultaneous. Preference will be given to works being premiered, or having been performed only once.

ACTION ITEM: Performance history of the piece will be submitted with the proposal.

Board decided that we ask the membership to host the electronic concert, especially if a member is university-based. It doesn't have to be simultaneous; however, it should still be public, to generate more exposure, and to qualify as a properly licensed performance through BMI, ASCAP or other international entities. Board decided that the concert *program* should include all the winners, although the concert itself need not.

ACTION ITEM Post the 2010 electronic concert on the website.

*Indiana University of Pennsylvania (IUP) Festival*Susan asked the board to vote whether to renew the \$1,000 IAWM contribution, endorsement and sponsorship. They will be presenting their 24th year in 2014. Motion tabled until budgetary discussion. Later, motion passed.

Alderman Award: Board voted to support Elizabeth Keithly's recommendations to request two copies of the score from applicants, and to have her successor serve as the junior chair two years, and then rotate to chair. Passed unanimously.

ACTION ITEM: Susan will consult with Elizabeth to find the successor for the Alderman Award chair.

Discussion continued regarding the large number of IAWM Awards. Susan felt we have too many and should discuss combining them again.

ACTION ITEM: Board decided to combine New Genre and Pauline Oliveres Awards, and to award \$200 for it, instead of \$350 total for the two.

Despite trying to cut down the number of awards, with the remaining \$150, the Board decided to create a new award, designated for exceptional programming of works by living women composers, given to a performer or performing organization. It will be awarded every year, with application due by May 2014. Applicants will submit programs from the previous eighteen months of concerts (Aug 2012-Jan 2014).

ACTION ITEM Carrie will send recommendations for the new Excellence in Programming Award to the Board.

c. Communication

Report from Eve Meyer, Editor in Chief, IAWM Journal

To emphasize the international scope of the organization, we presented articles, reviews, and reports on women in the following countries: Canada, China, Denmark, Germany, Ireland, Israel, Japan, United Kingdom, and USA.

To create a better sense of community and provide more motivation for rejoining, we initiated both the Winners of the Search (many of whom are new members) and the fairly recent section called Meet New IAWM Members.

At this time, the journal is not ready to go to fully on-line.

Website Discussion. Improvements, such as the Membership sign up form, were discussed at length. See Membership Report below. Motion passed to redesign the current website letterhead. Motion passed to give an official commendation to Hsiao-Lan for working with Anthony this year. The Board gives her the power to be the final arbiter of continuing his tenure, since she has worked most closely with him.

Social Media: Susan said we should do more on Facebook, and exhorted board members to use it. Also, she encouraged us to use the links at the bottom of the IAWM website to Vimeo, Linkedin, Pinterest and Twitter accounts.

ACTION ITEM: Susan will ask Sabrina Pena Young, our social media person, to monitor the social media at the bottom of our webpage and create links to our website to inform our members of current events.

ACTION ITEM: IAWM Radio Channel will be brought up to date. Add the 2013 Annual Concert.

Copland Grant: Linda Dusman requested assistance to write the next grant. We might use it for the pre-Congress 2015 expenses for technological and online resources to facilitate and implement the online Congress. No action taken.

d. IAWM 2015 Congress

After much discussion, the Board unanimously agreed to a new, fully online vision for 2015, with events happening in a streamed Congress. We will keep an online, multimedia journal through Blogs or a Webinar or both – live streaming of performances and papers, so people can ask questions live. But we will also maintain an archive, so members could still leave comments. The archive would stay on our website afterwards.

More discussion followed, with ideas for an IAWM Congress Week – members plan concerts in their locations and then stream it, if a given proposal is accepted. We would provide the hosting entities with funding to make it happen. Members would submit a proposal, and if accepted, would have the links and times provided for the live streaming. Once recorded, it would go into our archive. The University recording the performance would hold the copyright.

The Board decided that our archive could be open to non-members if we create a separate Congress website. Questions continued: Would non-members have to pay for access to the archive? Do we want the archive accessible to the public in perpetuity? The bottom line is, we advocate for women in music in this new way, but they get to choose whether they want to participate or not.

The Board finally decided to live stream as well as archive, but not around March 8, International Women's Day. In 2015, the Congress is not supposed to be in the USA, so our times should reflect an international time frame, not just be Eastern Standard Time.

The Board will have to take the lead in organizing this event, since no other sponsor has come forth. Susan said Wake Forest University is interested in being a co-sponsor and the online host. It would not be that expensive for them since the technological resources are already there. Board approved this potential partnership.

ACTION ITEM Susan will proceed with arrangements with Wake Forest University for the 2015 IAWM Congress.

More questions were raised: if we hand this over to local sponsors, are they picking the scores? This would give the performers more freedom, but a curator would later select and archive submissions. The onus would be on the composer to get high quality performances and recordings. Composers have sent submissions for specific ensembles at the Congress in the past. What if an early deadline was set for composers submit scores, and mp3 if available, to Easy Chair? Ensembles could look at submissions to find a piece that appeals to them, and then submit a proposal with their program, plus technical requirements. IAWM would inform applicants of the recommended equipment to insure sound quality. In fact, according to Stephanie, there could be an interactive interdisciplinary component as well.

This requires IAWM to get the word out first to performers, which fits our goal to involve more performers. They could be "featured" ensembles. Then composers will have the instrumentation parameters for their proposal.

Finally, the Board agreed that a grand theme needs to be developed, and it needs to address the 20th year IAWM Anniversary. Some ideas were "Women in Music Connecting the World", "Women on the Web" or "Charlotte's Worldwide Web". The Board decided to reflect and have further discussion after the Minutes are sent out.

ACTION ITEM Susan will appoint an organizational committee for the 2015 On-line Congress, including herself, Hsiao-Lan, and one other member.

e. Development (No Report Submitted)

f. Finances (See Treasurer's Report)

Stephania de Kenessy submitted the 2014 Budget. One change under donations: no Alderman contribution listed, but funds for it were received on PayPal. The Board is in a sound position financially. Total income: \$24,550. Total Expenses: \$22,435.

ACTION ITEM: Stephania will reinstate Anderson, Alderman and Glickman line items.

g. Membership (Report submitted by Jennifer Kelly)

In 2013, IAWM has 344 members and 5 institutional members, representing 30 countries and 40 states.

Discussion ensued about membership details, recruitment and website membership form. Suggestions were made, including automating the entire process by outsourcing to Wild Apricot for \$50/month, \$600/year. This could include automatic reminders, rolling memberships, and prorated memberships. However, the Board felt this would complicate the early deadlines in Jan-March for competitions.

The Board decided that starting in 2014, IAWM membership must span a specific calendar year from January-December. It will take time for assumptions to be changed, and to get used to the new system. But if we grow to 1,000 members soon, as we increase our advocacy for performers and musicologists, we need to streamline the process. It will improve our financial tracking as well. Jennifer said we should wait to renew and update at the same time in November-December. Also, we should not have a "bypass membership payment" option – the current site is not clear.

ACTION ITEM: Stephanie and Hsiao-Lan will continue working with Anthony on clarifying membership forms.

ACTION ITEM: Susan requested to have website renewal changes be tested, tweaked and ready by November 1, 2013, so people may join or renew for calendar year 2014.

ACTION ITEM Jennifer will chair a sub-committee with Hsiao-Lan and Stephanie, to make a recommendation to the Board for streamlining the membership process before the next annual meeting by email, or bring it to the next annual meeting.

h. Nominations/Elections

Report submitted by Hsiao-Lan Wang. Board approved.

Members whose terms will expire in 2013, but who are eligible to run for another term in 2014: Stephania de Kenessey, Cynthia Green Libby, Stephanie Acevedo, Jennifer Kelly, Pamela Marshall. Cynthia will not run for another term at this time.

i. Public Relations (no report)

The Board felt that Advocacy and Communications had essentially covered this topic.

ACTION ITEM: Board approved Susan's suggestion to combine the Communications and Public Relations Committees.

Meeting adjourned at 5 pm.

Respectfully submitted,
Cynthia Green Libby, Secretary