

Summary of Actions (*in Blue*)

IAWM Board members attending

President Hsiao-Lan Wang  
Vice-President Elizabeth Hinkle-Turner in Texas  
via Skype  
Treasurer Julie Cross  
Secretary Susan Borwick

Stefanie Acevedo in Ohio via Skype  
Deborah Hayes in Colorado via Skype  
Jennifer Kelly in Pennsylvania via Skype  
Cynthia Green Libby  
Pamela Marshall  
Meira Warshauer

1. *Call to order.* Hsiao-Lan called the meeting to order at 8:55 am, after Skype connections were set up.

2. *Reports*

- a. *Advocacy*
- b. *Search for New Music*
- c. *Journal of the IAWM*
- d. *IAWM blog*
- e. *IAWM website*
- f. *IAWM facebook page*
- g. *Membership*
- h. *Public Relations*

All reports were accepted by the board.

3. *Budget and Finance.*

- a. In 2009, we made \$1370 less than budgeted, though spent less, as well.
- b. The balance is \$635 in the red, including the expense of Congress seed money.
- c. So far, for 2010, we have income of \$638.87 less than budgeted, and \$15,549.76 less than budgeted in liabilities. We need to pay some bills, and would like to cut some expenses. We'll probably end the year about even.
- d. ***Action Item:*** *In the 2011 budget, include Congress seed money.*
- e. Julie will send an updated 2011 budget proposal.
- f. ***Action Item:*** *In the 2011 budget, list postage as a line-item.*
- g. ***Action Item:*** *In the 2011 budget, eliminate the AMS booth and adjust the printing and fundraising figures to reflect the real costs.*
- h. We'd love to bring down liability insurance from \$1250. Elizabeth will check with her pool agent to see if there's a way to pay less and still be fully insured.
- i. Julie will write checks to board members for their travels.

3. *The Search for New Music.*

One incident this year has taught us to be more careful.

***Action Item:*** *The SNM application will include date of birth.*

Pam will chair the SNM this coming year. She has revised the guidelines and will draft application forms. The PR committee sends the winner announcement to the major composer info places, websites, newsletters, etc. Pam may have applicants list whom to notify in the form of a press release. Changes

were made to the Ruth Anderson Prize wording, including a change in title (“Ruth Anderson Commission Prize”).

*Action Item: Every SNM applicant will acknowledge that by sending their application they are agreeing to the requirements for the prize they seek.*

*Action Item: A contract for the Ruth Anderson Commission Prize will be devised that will clearly communicate (1) IAWM expectations and (2) that the last half of the commission will be awarded only after the expectations are fulfilled.*

We will improve continuity from year to year in conducting the SNM competitions. Pam should get in touch with Sherry, get the password, etc.

4. *Advocacy.*

In light of the success of the radio advocacy project, now 6 years old, that advocates for women composers, and the IAWM annual concert this year, which is highly portable, we proposed three action items.

*Action Item: Find new and effective ways to advocate also for women performers, scholars, arts managers, etc.*

Perhaps the Congress can feature a workshop on women in the music business or arts management, etc.

*Action Item: Build on the annual concert this year, which is a generous “gift” to local venues (that is, no-charge new music by topnotch women composers), by providing the acousmatic music in exchange for a local presentation of the concert, accompanied by cosponsorship and advocacy for women in music, in the name of IAWM. Our expectations will need to be communicated clearly.*

*Action Item: Investigate NPR coverage of the Congress next fall. [As a first step, Susan will contact Paul Brown, NPR.]*

5. *The IAWM Journal.*

The latest *Journal* issue features members who have won the Pulitzer, Grammy, and other prestigious awards. It reflects our international scope. Julie, Meira, and Cynthia may want to put in ads for 2011. Meira suggested that a members’ special could be 1/8 page. Record labels could buy ads. We want to explore the non-members market.

*Action Item: List member discount prices on the website. List how many copies are in a print run. (500?) Collect ideas about selling ads and send them to Linda Dusman.*

*Action Item: Compile a list of non-IAWM potential advertisers and approach them about advertising in 2011. Approach U Neb. Press about advertising their journal Women and Music.*

*Action Item: Raise the ad prices to full page \$250, half page \$150, quarter page \$80; members full page \$175, half page \$100, quarter page \$60, eighth page \$30 (members only). Send ad inquiries to journalads@iawm.org, which Stefanie is setting up.*

*Action Item: Make sure the ad prices on the website are the same as the prices quoted in the journal (vol. 16/1, p.44).*

*Action Item: Elizabeth will mail the extra copies of vol. 13 of the Journal to the Congress, so we may hand them out at the Congress and people may see one of the perks of joining IAWM.*

6. *The IAWM blog.*

Hsiao-Lan pointed out that the blog fills a void, with bloggers being invited members and commenters being anyone. We have a graduate student blogger, and several professional women in a variety of music fields. Blogs can be like diaries of women in the field of music.

7. *The IAWM website.*

*Action Item:* *Add “and blogs” to the “Members Pages” page on the website. Members can list both, if they so choose. [Stefanie]*

*Action Item:* *On the website, Advocacy should consider featuring a member on the home page every week or month, if possible, to help advocate for members, including those who don’t have recorded music to feature on the radio.*

*Action Item:* *Get the new website up by the end of Nov.*

8. *The IAWM listserv.*

*Action Item:* *Establish a web listserv independent of UNT, with profound thanks to UNT and Elizabeth Hinkle-Turner for their provision of the web listserv in the past. Stefanie Acevedo will now oversee the listserv.*

*Action Item:* *Listserv monitoring? Our answer this past year was no. We reaffirm that answer.*

9. *The IAWM on Facebook.*

IAWM has entered social networking. Sabrina Peña Young will continue to lead us in developing a social-networking brand.

10. *Membership.*

We have 345 individual members, 70 libraries.

*Action Item:* *Initiate Proposal #1 of the Membership Report. Establish the IAWM Sponsor-A-Member Program*

- 1. Invite current members to pay the annual dues of a prospective student or colleague, when the membership dues reminder is sent.*
- 2. In future mailings to potential members, invite them to partner with women in less fortunate circumstances. They have the option to choose a specific individual or specific country to support, or allow IAWM to select the recipient.*

*The end-of-year letter should include this program. The Membership committee will look for matches.*

11. *Public relations.*

*Action Item:* *Solicit IAWM members, via email to Linda Rimel, who want to be listed in the speakers bureau.*

*Action Item:* *Ask Jeffrey James to share contacts for our public relations with us (Meira Warshauer).*

9. *Discussion: Bequest income.*

*Action Item:* *Invest the bequest of TIAA-CREF money from the late Catherine Parsons Smith as the lead gift to a new IAWM Endowment Fund. We will use her gift as a model of estate planning that includes IAWM. Linda Rimel will write an article for the Journal about this bequest. Board members suggested that IAWM members and other supporters be encouraged to designate IAWM as a beneficiary in their estate planning.*

10. *End-of-year mailing.*

*Action Item:* *Based on past successes, we wish for Membership to establish an end-of-year mailing that will petition for donations, include lots of good info about IAWM including the Sponsor-a-Member*

Program, and request annual membership. The 2011 email is a good beginning place. For 2011 we want to send an announcement as email, then follow with both an email and a snailmail letter. (Perhaps the membership invitation, membership form, and info about IAWM can be designed by the summer and offered to attendees at the Congress in September.)

11. Fundraising.

**Action Item:** Establish the membership level “Supporting Member,” @ \$85.

**Action Item:** In the “protected, members-only” part of the website, work toward offering a clearinghouse for performers, conductors, and composers looking for one another for compositions, performances, etc.

12. Funding stand-alone projects between board meetings.

**Action Item:** Communicate to those who ask for funding of stand-alone projects that arise between board meetings that we are not a funding agent.

13. Gender issues.

**Action Item:** Male composers on the annual IAWM concert? No. Male scholars or performers on IAWM events such as the Congress? Yes, if they are members and the topic/repertoire addresses the goals of IAWM. The Congress announcement says that male members may participate if their topic addresses the goals of IAWM.

14. Replacements.

a. **Action Item:** Appoint Stefanie Acevedo as IAWM listserv technical manager.

b. **Action Item:** IAWM Journal claims manager / journal sales manager? (rotation) Find one, ideally a librarian.

15. PayPal issues.

**Action Item:** Begin using the two addresses [iawmdues@iawm.org](mailto:iawmdues@iawm.org) and [iawmdonors@iawm.org](mailto:iawmdonors@iawm.org) as our PayPal accounts (Stefanie will set up these two account addresses in PayPal). Shut down the two addresses [iawmdues@unt.edu](mailto:iawmdues@unt.edu) and [iawmdonors@unt.edu](mailto:iawmdonors@unt.edu) (Elizabeth will delete them). Make sure the membership form reflects these changes.

16. Orchestra programming report from Meira.

**Action Item:** Meira will be our liaison as WPA takes the lead and we partner. [NOTE: Since the board meeting, Meira has contacted Liane Curtis to inform her of the favorable board vote and Meira’s appointment as IAWM liaison.]

The meeting was adjourned at 4 p.m., in time for people to get ready for the evening concert at Montana State.

Respectfully submitted,  
Susan Borwick  
Secretary